



Potential Sponsor:

Thank you for your interest in supporting the New Albany Little League. We had a wonderful 2025 season, and are looking forward to another year at the ballpark! **This season is the 75<sup>th</sup> season we have been chartered to play Little League Baseball or Softball in New Albany!**

Each year our registration fees cover only a portion of the annual budget. From the first year, we have relied on Sponsors like you to offer players top-notch facilities and equipment at a modest price. We hope to pair your support with excellent coaches and umpires, an outstanding volunteer base, and All-Star teams recognized at the state, regional and national levels. Thanks for your part to make this possible!

**New Albany Little League never turns away any child who wants to play baseball or softball because of their family's ability to pay the registration fee.** Each year we have numerous scholarship players. It is thanks to the generosity of our community that we can honor this year after year.

In addition to the knowledge that your sponsorship directly impacts the league in these ways, your organization or business will also benefit from exposure to **over 700+** players and the countless friends and families who come to cheer them on.

Please consider New Albany Little League as you plan your 2026 charitable donations. As a non-profit 501(c)(3) organization, New Albany Little League offers donors all of the benefits and tax advantages associated with charitable giving. See the attached sponsorship options for your consideration.

On behalf of the players, parents, and volunteers of New Albany Little League, thank you in advance for your support.

Play Ball,  
Justin E. Endres  
Vice President, New Albany Little League



## **New Albany Little League Sponsorship Opportunities**

### **A: Beverage Sponsor** **\$3,000**

- Company name listed on plastic cups distributed at concession building
- Company or name promoted on one social media post

### **B. Family Fun Day Presenting Sponsor** **\$2,500**

- Company logo or name printed on all materials, where space allows
- Company name mentioned alongside event promotion, "New Albany Little League Family Fun Day Presented by..."
- Company logo or listing on event signage
- Mention in pre and post media advertisements, including press releases, if space and deadline allows
- Company name mentioned in social media promotions

### **C: Home Run Team Sponsor** **\$1,500 (multiple available)**

- Includes name on two team jersey and two fence signs
- Company or name promoted on one social media post along other Home Run Sponsors

### **D: Triple - Team Sponsor** **\$800 (multiple available)**

- Includes name on team jersey and two fence signs
- Company or name promoted on one social media post along other Triple Sponsors

### **E: Double - Team Sponsor** **\$600 (multiple available)**

- Includes name on team jersey AND one fence sign
- Company or name promoted on one social media post along other Double Sponsors

### **F: Single - Team Sponsor** **\$400 (multiple available)**

- Includes choice of name on one team jersey OR one fence sign
- Company or name promoted on one social media post along other Single Sponsors

*(sponsorship confirmation form on next page)*



## Sponsorship Confirmation

Individual or Company name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

SPONSORSHIP (circle one): A    B    C    D    E    F

TOTAL \$ \_\_\_\_\_

Please make checks payable to New Albany Little League. In memo section, note Sponsorship.

Checks should be mailed to:

New Albany Little League • PO Box 564 • New Albany, Indiana 47150

Attention: Sponsor Committee

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### **Additional Information Requested:**

1. Would you like a team plaque of your sponsored team? Circle one: YES    NO
2. Do you have a child or relative who you want to play on your sponsored team? If so, please include player name(s) below:  
\_\_\_\_\_  
\_\_\_\_\_
3. Please include any additional requests below:  
\_\_\_\_\_  
\_\_\_\_\_

**Please email your sponsor form & high-resolution logo to: [sponsor@newalbanylittleleague.com](mailto:sponsor@newalbanylittleleague.com)**